

JAZZ FOR JUSTICE

Benefiting Legal Services of North Florida

2018

Sunday, Nov. 11
SEVILLE QUARTER
130 E. Government St.
Downtown Pensacola





Join us for a full day of live jazz music in downtown Pensacola featuring amazing jazz musicians from throughout the Southeastern United States

2018 will mark the 4th year that LEGAL SERVICES OF NORTH FLORIDA (LSNF) has hosted **Jazz for Justice** in collaboration with Foo Foo Festival in downtown Pensacola. This year, LSNF is excited to sponsor with Seville Quarter to host a magical experience for our sponsors and attendees in 2018.

A true grassroots music event since its inception, **Jazz for Justice** is one of LSNF's largest fundraisers thanks to the support of dozens of local businesses, law firms and organizations throughout Pensacola and North Florida.

2018 **Jazz for Justice** promises to be one of the best events in our history and features a remarkable lineup of jazz musicians and a new venue that is sure to delight our attendees and sponsors.

Jazz for Justice's most recent success in Pensacola is due in part to our collaborative partnership with Foo Foo Festival – www.foofoofest.com – which features 12 days of unique and artistic events from Nov. 1 to Nov. 12. Take in the downtown scene, stay the weekend and enjoy free admission to **Jazz for Justice** and attend The Pensacola Marathon www.pensacolamarathon.com; Big Green Egg Fest – www.eggfest.org; and Pensacola Jazz Fest www.pensacolajazz.com

LSNF is proud to sponsor with Foo Foo Festival event organizers to showcase all the amazing cultural and musical offerings Pensacola has to offer. We are also proud to exclusively utilize local Pensacola vendors for all of our **Jazz for Justice** event services and supplies.

Building and maintaining strong sponsorship with local businesses and organizations is essential to the success and growth of Jazz for Justice and ensures a successful event each year.

Join us as a sponsor in 2018 and promote your business or organization's programs and services throughout 16 counties across North Florida. Thanks to our amazing collaboration with Foo Foo Festival, **Jazz for Justice** is promoted heavily throughout major metropolitan markets throughout the Southeastern United States as an official sponsor of Foo Foo Festival.





2018 Schedule of Events

Sunday, November 11, 2018

Sunday Jazz Brunch

11 a.m. to 3 p.m.

Featuring live jazz music and Chef Cameron Mitchell's amazing brunch menu. 2018 Jazz for Justice provides all the things you love about Sunday Brunch including live jazz music, New Orleans style beignets, and a fully stocked bloody mary bar.

Silent Auction

3 p.m. to 7 p.m.

Browse and bid on dozens of amazing resort, sports, concert, theme park, restaurant and travel packages to some of the hottest destinations. The Jazz for Justice Silent Auction should not to be missed and helps LSNF raise funds needed to provide free legal assistance to those that need it most.

Live Jazz Music

3 p.m. to 7 p.m.

Seville Quarter's Party Plaza (outdoor stage) features nationally renowned jazz artists including Chris Godber, Big Daddy and Red Hot Java, and KC and the Irresistibles.

VIP Reception

3 p.m. to 7 p.m.

Join local elected officials, business leaders, attorneys and VIP guests will gather at the VIP tent next to the main stage for backstage access, complimentary hors d'oeuvres, champagne, wine and refreshments.

2018 Jazz for Justice Sponsorship Benefits

Customize Your Sponsorship

With custom and exclusive sponsorship packages, you can select the benefits that best suit your budget and promotional needs.

LSNF is proud to utilize local Pensacola vendors for **Jazz for Justice**. Long term partnerships with local businesses and non-profit organizations are essential to the success and growth of **Jazz for Justice**.



EXCLUSIVE Sponsorship Benefits and Levels (\$5,000 to \$10,000)

Primary – \$10,000 (Exclusive)

One (1) exclusive primary sponsor receives name/logo recognition on all Jazz for Justice promotional materials. Primary partnership ensures brand recognition with North Florida business leaders and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Jazz for Justice logo redesigned to incorporate Primary Sponsor company logo, as "Jazz for Justice Presented by...."
- Primary/exclusive name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Primary/exclusive name/logo on invitations provided to attorneys, judges, law firms and businesses throughout Pensacola and North Florida
- Primary/exclusive name/logo recognition as "Jazz for Justice Presented by..." on all promotional materials, press releases, posters, ads, banners, signs, programs, etc.
- Primary/exclusive opportunity for President/CEO to address audience, promote company products and services at the VIP Reception and introduce musical acts on main stage
- Primary/exclusive opportunity for President/CEO to publish an op-ed article for release to local newspapers across North Florida promoting "Jazz for Justice Presented By...."
- Primary/exclusive one-day home page takeover with full page banner ad on www.jazzforjustice.org
- Primary/exclusive name/logo recognition and company website link on Jazz for Justice home page - www.jazzforjustice.org
- Primary/exclusive name/logo recognition on stage banners at local establishments and on main music stage
- Primary/exclusive opportunity to create a custom branded interactive activity/ giveaway/contest for Jazz for Justice attendees
- Twenty-four (24) VIP backstage passes to Jazz for Justice
- Twenty-four (24) VIP tickets to the VIP Reception
- One (1) preferred booth location at Jazz for Justice including larger space for trailer and/or complimentary electricity and tents
- Name/logo and company promotion through LSNF and Jazz for Justice social media sites - Twitter, Facebook, and YouTube
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives





EXCLUSIVE Sponsorship Benefits and Levels (\$5,000 to \$10,000)

Media – \$7,500 (Exclusive)

Media industry partnerships with TV, radio, print, billboard and online providers to ensure maximum exposure and multimedia brand recognition. Media sponsors receive name/logo recognition on all Jazz for Justice promotional materials and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Prominent name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Prominent name/logo on invitations provided to attorneys, judges, law firms and businesses throughout Pensacola and North Florida
- Prominent name/logo recognition on all promotional materials, press releases, posters, ads, banners, signs, programs, etc.
- Prominent name/logo recognition and company website link on www.jazzforjustice.org
- Exclusive opportunity to create a custom branded interactive activity/giveaway/contest for Jazz for Justice attendees
- Sixteen (16) VIP backstage passes to Jazz for Justice
- Sixteen (16) VIP tickets to the VIP Reception
- One (1) preferred booth location at Jazz for Justice including larger space for trailer and/or complimentary electricity and tents
- Name/logo and company promotion through LSNF and Jazz for Justice social media sites – Twitter, Facebook, and YouTube
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives



EXCLUSIVE Sponsorship Benefits and Levels (\$5,000 to \$10,000)

VIP Reception – \$5,000 (Exclusive)

One (1) exclusive sponsor receives name/logo recognition on all Jazz for Justice promotional materials and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida. Become a sponsor with LSNF by hosting a VIP Reception for artists, musicians, local elected officials, community and business leaders, attorneys, judges, sponsors and VIP ticket holders. Partnership provides VIP guests with complimentary hors d'oeuvres and refreshments with a backstage access to the main music stage.

- Exclusive opportunity President/CEO to address audience and promote company products and services at the VIP Reception
- Exclusive name/logo recognition on banner and signs at VIP Reception
- Exclusive opportunity to create a custom menu and branded interactive activity/giveaway/contest for VIP Reception attendees
- One (1) exclusive preferred booth location near VIP Reception, including larger space for trailer and/or complimentary electricity and tents
- Prominent name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Prominent name/logo on invitations provided to attorneys, judges, law firms and businesses throughout Pensacola and North Florida
- Prominent name/logo recognition on all promotional materials, press releases, posters, ads, banners, signs, programs, etc.
- Prominent name/logo recognition and company website link on www.jazzforjustice.org
- Sixteen (16) VIP backstage passes to Jazz for Justice
- Sixteen (16) VIP tickets to the VIP Reception
- Name/logo and company promotion through LSNF and Jazz for Justice social media sites – Twitter, Facebook, and YouTube
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives.





GENERAL Sponsorship Benefits and Levels (\$100 to \$3,000)

Community – \$5,000

Community sponsors receive name/logo recognition on TV, radio, newspaper, magazine, billboard and online ads to ensure maximum exposure and multi-media brand recognition. Community sponsors also receive twelve (12) VIP backstage passes and twelve (12) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Name/logo recognition on invitations provided to attorneys, judges, law firms and businesses throughout Pensacola and North Florida
- Name/logo recognition on all promotional materials, press releases, posters, ads, banners, signs, programs, etc.
- Name/logo recognition and company website link on www.jazzforjustice.org
- Twelve (12) VIP backstage passes to Jazz for Justice
- Twelve (12) VIP tickets to the VIP Reception
- One (1) preferred 10x10 booth location, including larger space for trailer and/or complimentary electricity and tents
- Name/logo and company promotion through LSNF and Jazz for Justice social media sites – Twitter, Facebook, and YouTube
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

Justice – \$2,000

Justice sponsors receive name/logo recognition on promotional materials, eight (8) VIP backstage passes and eight (8) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name/logo recognition on posters, banners, signs, programs, etc.
- Name/logo recognition and company website link on www.jazzforjustice.org
- Eight (8) VIP backstage passes to Jazz for Justice
- Eight (8) VIP tickets to the VIP Reception
- One (1) 10x10 booth location at Jazz for Justice
- Name/logo recognition and company promotion through LSNF and Jazz for Justice social media sites – Twitter, Facebook, and YouTube
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report





GENERAL Sponsorship Benefits and Levels (\$100 to \$10,000)

Liberty – \$1,000

Liberty sponsor receive name recognition and company promotion through social media, program and website, six (6) VIP backstage passes and six (6) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name recognition on posters, banners, signs, programs, etc.
- Name recognition and company website link on www.jazzforjustice.org
- Six (6) VIP backstage passes to Jazz for Justice
- Six (6) VIP tickets to the VIP Reception
- One (1) 10x10 booth location at Jazz for Justice
- Name/logo recognition and company promotion through LSNF and Jazz for Justice social media sites – Twitter, Facebook, and YouTube
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

Family – \$500

Family sponsors receive name recognition and company promotion through social media, program and website, four (4) VIP backstage passes and four (4) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Four (4) VIP backstage passes to Jazz for Justice
- Four (4) VIP tickets to the VIP Reception
- Name/logo recognition and company promotion through LSNF and Jazz for Justice social media sites – Twitter, Facebook, and YouTube
- Name recognition in official Jazz for Justice program
- Name recognition and company website link on www.jazzforjustice.org
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

Collective Impact Sponsor – \$200

Non-profit sponsors receive name recognition on Jazz for Justice official program/website, Two (2) VIP backstage passes and Two (2) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Two (2) VIP backstage passes to Jazz for Justice
- Two (2) VIP tickets to the VIP Reception
- Name recognition in official Jazz for Justice program
- Name recognition and company website link on www.jazzforjustice.org
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report



GENERAL Sponsorship Benefits and Levels (\$100 to \$10,000)

Patron – \$100

Patron sponsors receive two (2) VIP backstage passes and two (2) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Two (2) VIP backstage passes to Jazz for Justice
- Two (2) VIP tickets to the VIP Reception
- Name recognition and company website link on www.jazzforjustice.org
- Opportunity to join the Jazz for Justice Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

Auction Sponsor – \$100 or more in-kind donation

Auction donors receive name recognition on Jazz for Justice official program and website, and a VIP backstage pass and ticket to VIP Reception by donating a hotel, resort, sporting event, concert, theme park, restaurant, professional services, salon/spa or hospitality/travel related gift certificate to LSNF for the Jazz for Justice Silent Auction.

- One (1) VIP backstage pass to Jazz for Justice
- One (1) VIP ticket to the VIP Reception
- Name recognition in official program and website www.jazzforjustice.org
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report





Jazz for Justice Sponsorship Registration Form

Contact Information

Organization/Business Name: _____

Organization/Business Address: _____

Phone Number: _____

Email: _____

Signature: _____

Partnership Support Levels

<input type="checkbox"/> Primary	\$10,000	<input type="checkbox"/> Liberty	\$2,000	<input type="checkbox"/> Collective Impact	\$200
<input type="checkbox"/> Media	\$7,500	<input type="checkbox"/> Justice	\$1,000	<input type="checkbox"/> Patron	\$100
<input type="checkbox"/> VIP Reception	\$5,000	<input type="checkbox"/> Family	\$500	<input type="checkbox"/> Auction/In-Kind	\$100
<input type="checkbox"/> Community	\$3,000			Donation	

**To ensure maximum exposure on all
advertisements and promotions,
please register by Friday, October 5, 2018**

Please Note:

- All contributions to LSNF are tax deductible to the fullest extent permitted by law
- In-kind donations (advertising, supplies, etc.) may substitute for cash in any sponsor level
- Benefits and levels can be customized to suit individual sponsor needs
- All benefits are based on space and availability, please contact Jason@LSNF.org for details
- No refunds, returns or cancellations, all sales are final, no exceptions.

Register online and pay here: www.jazzforjustice.org

Make check payable to: Legal Services of North Florida

Mail partnership forms to: 1741 N. Palafox St., Pensacola, FL 32501.

Phone: 850-701-3313 • Fax: 850-205-6540 • E-Mail: Jason@LSNF.org





2018
Sunday, Nov. 11
Seville Quarter
Downtown Pensacola

Jason Zaborske, *Conductor, Jazz for Justice*

LEGAL SERVICES OF NORTH FLORIDA

1741 N. Palafox St., Pensacola, FL 32501 • Phone: (850) 701-3313

Fax: (850) 205-6540 • Cell: (850) 251-7274 • Email: jason@LSNF.org

www.jazzforjustice.org

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100% OF EACH CONTRIBUTION IS RETAINED BY LEGAL SERVICES OF NORTH FLORIDA. CONTRIBUTIONS TO LEGAL SERVICES OF NORTH FLORIDA, A 501(c)(3) ORGANIZATION, ARE DEDUCTIBLE AS PERMITTED BY LAW.

A COPY OF THE OFFICIAL REGISTRATION (#CH1213) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN THE STATE OF FLORIDA OR THROUGH THEIR WEBSITE WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.