Thank you for signing up to be an Ambassador of Justice. By creating a ticket fundraising page to sell VIP Experience Passes to the 2018 Jazz for Justice Pensacola event, you are supporting the continued effort of Legal Services of North Florida to help our most vulnerable populations. This document will outline how to sign up for a page, personalizing the page and finally how to promote your page!

Signing Up

You can sign up for a page at <u>https://jazz.lsnf.org/ambassador-program/</u>. Simply click on **BECOME AN AMBASSADOR** button below the leaderboard. What's a leaderboard? This is where those who have signed up for a ticket fundraising page can compete against one another and see how they're doing compared to other individuals and businesses also fundraising!



Next, you will be prompted to fill out a registration page. Complete this page with your name, contact info, etc. It is important to use a valid email that you check often to ensure that LSNF can reach you with updates, changes, or to send additional materials, as needed.

Next you will be prompted to Create an Account for your Fundraising Page. You can connect through Facebook or sign up with your email. If you choose, Create an Account, then confirm name and email, create a password, and then create a fundraising goal for yourself.

	Your Account				
1 Registration Details	Email Address *				
	charlotte.r.waters@gmail.com				
2 Fundraiser Details	First Name *				
3 Summary	Last Name *				
	Waters				
Fundraiser Details	Password * (6 characters minimum)				
Jazz for Justice Amabassador Fundraising Page (charlotte.r.waters@gmail.com)					
Registration #1 of 1	Password Confirmation *				
-					
You've elected to add a fundraising page with this registration. Please provide some details so we	About This Fundraiser				
can set it up, and after checkout we'll send you the link to manage the page.	What would you like to call this fundraising page? *				
	C Waters's Fundraising Page				
Continue with Facebook	What is the fundraising goal?				
	\$ 0.00				
or					
Create an Account	Do This Later » « Back Next »				
Cancel Do This Later » « Back	Cancel				

Once you have finished filling out the registration page, you will be given a summary. There is no charge to sign up so simply click on **Go to Checkout** next.

Summary Please review the information below before you continue.					
Registration	\$0.00				
 Jazz for Justice Amabassador Fundr 	aising Page (You)		\$0.00		
REGISTRATION LEVEL	REGISTRATION DETA	ILS edit			
Jazz for Justice Amabassador Fundraising	NAME:				
Page Price: \$0.00	Ms. Charlotte Wate	ers			
Plice, \$0.00	EMAIL:				
	Charlotte@LSNF.c	org			
	PHONE:				
	8503859007				
	ADDRESS:				
	2119 Delta Blvd				
	Tallahassee, Florid	ta 32303			
	United States				
Add Another Re	gistration	Go to C	heckout »		
			Clear Cart		

You will be taken to a Checkout screen with payment details, simply confirm your details and click **SUBMIT**.

Checkout						
tem			Quantity	Price	S	ubtota
azz for Justice Amabassador Fundr	aising Page		1	\$0.00		\$0.00
					Total:	\$0.00
Edit Cart						
I would like to make a donation Payment Details						
First Name*		Last Name*				
Charlotte		Waters				
Address, line 1 (optional)						
City (optional)	State (optional)		Zip Code	(optional)		
Tallahassee	Florida	,	32303			
Email Address*		Phone				
Charlotte@LSNF.org		8503859007				
☑ I'd like to receive updates from	-	BMIT				

Once you submit your registration, a thank you page will display. This is how you know the registration went through. Next, you will receive an email confirmation as well!

EVENT DETAILS						
Event Name Jazz for Justice Ambassador Program						
Starts	Tuesday, Augus	Tuesday, August 28, 2018 8:00 AM EDT				
Ends	Monday, Noven	Monday, November 12, 2018 5:00 PM EST				
	Seville Quarter					
Location	130 E. Governn	nent St.				
	Pensacola, FL 3	32502				
TRANSACTION SUMMARY						
Transaction Date Monday, October 1, 2018 3:06 PM ED)6 PM EDT		
Name			Attendees	Price	Total	
Event Ticket - Jazz for Justice Amabassador Fundraising Page #1			1	\$0.00	\$0.00	
Total				\$0.00		
Total Paid				\$0.00		
REGISTRANT SUMMARY						
Review or Edit the	registration details.					
$\underline{\text{View}}$ or $\underline{\text{Edit}}$ your personal fundraiser page - Charlotte Waters's Fundraising Page						
Name	Email	Registration Le	vel		Fundrais	
Charlotte Waters charlotte@lsnf.org Jazz for Justice Amabassador Fundraising Page Yes*						

Now you have a fundraising page! You're not done yet though, you can update, edit and manage you fundraising page by logging in. You can use the link in the registration email or click on this link to sign in: https://lsnf.salsalabs.org/jazzforjusticevipfundraiser/index.html

Mobile App

If you haven't already, be sure to download the Salsa Fundraising app for your mobile device. Using the app, you can check your progress, ask for donations, and thank donors quickly and easily while on the go. The app is free to download for Apple devices on <u>ITunes</u> as well as Android devices on <u>Google Play</u>, just search "Salsa Fundraising".

Maintaining Your Page

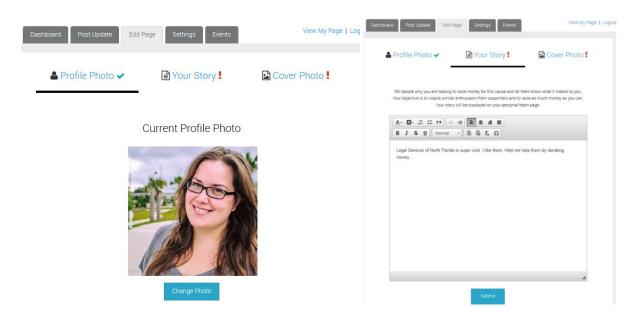
On the backend of the fundraising page, you will have access to immediate information and ability to make edits to part of the fundraising page. The **Dashboard** tab allows you to see a snapshot of your current progress and who is donating. This screen will let you know how close you are to the goal you make yourself and show you ways to promote yourself amongst your friends and family!

Charlotte Waters's Fundraising Page (change) Your Progress 0% \$0.00 of \$500.00 change goal of your goal reached Promote Your Fundraiser Ask your friends and family to donate and help you reach your fundraising goal! f Raise Money via Copy Your Page Raise Money via Raise Money via Email Facebook Twitter Link

The **Post Update** tab gives you the chance to post directly to your page or share your page through these social media platforms. We encourage you to stay active on this page and engage with your supporters.

Dashl	board	Post Update	Edit Page	Settings		View My Page Logou	
			Soc	cial Upo	date		
Post an update to tell your friends and family how your fundraiser is going!							
						.1	
A link to your fundraiser page will be included in your post. To which social networks would you like this posted? It will also appear on your fundraising page.							
10 111	en social		ala you like ti	Facebook	win also appear on your la	naraising page.	
		¥		Twitter			
				Post			

Under the **Edit Page** tab, you can change your photo and edit your bio information that is visible on the fundraising page. Please do not edit or change the Cover Photo.



The **Settings** tab allows you to connect your profile to Facebook and Twitter (then you can post directly to social media from the **Post Update** tab). You can change your email and/or password under this tab and get the mobile app for even more ease of use!

Offline Donations? Get to us as soon as possible and allow 48 hours for us to enter those into the system. If the check has been mailed, this may take longer as our Finance Department may need to process prior to our department receiving those funds. Feel free to check in anytime if you want to know the status!

What is the goal?

The goal of being an Ambassador of Justice is to sell as many VIP Experience Passes as possible. Your fundraising page will have \$50 increments that individuals can purchase 1 or more tickets. *Individuals can also just donate because they love LSNF!* You will be notified after each donation and you will be able to see a list of all who have donated!

